



SIM2K

Adapting Technology to Your Business Needs

SIM2K® ShowVue

Video Display System

Wouldn't it be nice if you could provide targeted and meaningful video to your important audiences? With SIM2K® ShowVue ... now you can! Perfect for public areas, lobbies, waiting rooms, breakrooms and other gathering places, SIM2K ShowVue VDS provides a complete system for managing and controlling video display monitors and as well as a user-friendly programming package to manage the system.



Powered by Tightrope Media Systems Carousel Digital Signage System, ShowVue is capable of supporting from one to hundreds of displays simultaneously. ShowVue uses a convenient web interface to create and manage content and allow you to determine what content is displayed on which monitors, when it is shown, and for how long. The system can utilize any text and graphic source, from Microsoft Word or PowerPoint, cable or broadcast TV, dynamic Internet apps like weather updates, and even live video feeds. It also supports most current audio formats for a full audio/visual experience. To protect and manage access to your system you can set levels of role-based permissions for staff to be able to add, create or edit content for the displays. You can control when and how long content may run for time-sensitive information such as daily event calendars or emergency alert bulletins.

SIM2K ShowVue works on the concept of channels, zones and bulletins. A channel refers to one unique set of content that fills one or more entire displays. A channel is comprised of one or several zones that split your viewing canvas into sections. Content within a zone is called a bulletin, which can display any type of content you want from a wide range of static or dynamic sources. Just enter your information into one of the system's included templates, and ShowVue composes a beautiful bulletin. Want to display an RSS feed from your website or content from Facebook, Twitter, your calendar or traffic cams? No problem. How about streaming video or your own webcam and local weather? We provide templates for all these, as well. To help with the visual presentation of your channels we also give you access to dozens of editable designs in a variety of themes.



The system is managed by server running Windows that can be on a physical machine or exist as a virtual machine. Small players are attached to each display device and store the content channels for that device locally to ensure top quality performance. The system runs over standard Ethernet cabling, meaning it can be integrated into any existing data network in your facility. You can use televisions or monitors with HDMI connectors for displays, for a vibrant multi-media experience.



ShowVue gives you a cost effective way to speak to your target audiences in your waiting rooms, conference rooms or gathering areas. Let us show you how SIM2K ShowVue can allow you to take control and manage the flow of information in these key interactions. Call us for more information on how SIM2K ShowVue can work for you!

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